



Diogo Vasconcelos
Distinguished Fellow
Internet Business Solutions Group
Cisco

Since February 2007, Diogo Vasconcelos has been a Distinguished Fellow with Cisco's Internet Business Solutions Group (IBSG), the global strategy and innovation group of Cisco. He is working on the role of ICT fighting climate change and promoting energy efficiency, and sustainable prosperity and the role of next generation broadband to foster innovation among other things. He is working with different governments in Europe and Middle East, with the European Commission, with the UN's High Commissioner for the Alliance of Civilizations and the European Investment Bank. Diogo is also working in Lebanon on innovation, IT & broadband for social cohesion and economy growth. He chairs a Business Panel on Future EU innovation policy, set up by D.G. Enterprise (European Commission) in January 2009 to provide input to the next European Commission, in the context of post 2010 Lisbon strategy.

He is Chairman of SIX - Social Innovation eXchange (www.socialinnovationexchange.org), a global community of over 400 individuals and organizations – including small NGOs and global firms, public agencies and academics - committed to promoting social innovation and growing the capacity of the field. He also chairs an international think tank on "Ageing Well".

In May 2008, he was elected Chairman of APDC, the association that represents all the ICT industry in Portugal. Chosen by Portuguese business newspaper as Entrepreneur of the Year and one of the country's leading personalities in 2008. Diogo is also non executive member of the board of Catholic University of Porto.

Diogo was elected in May 2009, member of the Executive Board on DigitalEurope, the voice of digital industry in Europe.

Before joining Cisco, Diogo was the Knowledge Economic Advisor to the Portuguese President of Republic Prof Cavaco Silva and lead the President's widely studied digital campaign and "digital presidency". As responsible for Knowledge Society policies across government between 2003 and 2005, Diogo created and led the implementation of the eGovernment Action Plan and National Broadband Initiative. He represented Portugal in the European Council of Ministers and on the eEurope Advisory Group.

He was also a member of the board of the Portuguese Innovation Agency, where he launched several successful initiatives for new entrepreneurs, tech transfer offices in all universities & new R&D departments in private sector. Before that, he was elected member of the Parliament and was Vice-President of Social Democratic Party and its spokesperson for Innovation and knowledge Society. Prior to that, Diogo founded a multimedia company and published the first magazines in his country on both the internet and entrepreneurship and launched the Entrepreneurs Academy. He has a Law degree and post-graduate degrees in Communications Law, Management and Political Science. In 2006, Diogo received from the former President Jorge Sampaio one of his country's highest honors for his work, the "Commander of the Order of Prince D. Henrique".

Born in 16th May 1968, Diogo is married and lives in London.



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